

FoundationFocus

The official publication of the TGH Foundation

Winter 2015

Foundation Celebrates 41st Annual Dinner



Our patient speaker Melissa Ranieri with her children, Evan and Avery, and husband, Paul. The Ranieri family shared their incredible journey at TGH from the NICU to ongoing transplant care.



Matt Silverman and Brian Auld of the Tampa Bay Rays proudly celebrated their James M. "Red" McEwen award.



Eric Bailey and Roger Robson, CapTrust, enjoyed the reception with their guests.

The Tampa Bay Rays were recently honored with the Tampa General Hospital (TGH) Foundation's annual James M. "Red" McEwen Award. Rays president Brian Auld accepted the award during the Foundation's 41st Annual Dinner, held October 1 at the Tampa Hilton Downtown. The event was sponsored by **The Bank of Tampa**.

The award, first presented in 1977, is named after one of the Foundation's original founders.

The Rays were recognized for their continued support of the Foundation since 2009. The team has donated auction items, supported numerous Foundation events and contributed a portion of the proceeds from its on-air auction to the Foundation. Rays players make frequent visits to patients in the Children's Medical Center throughout the year. In partnership with Hess Express, the team renovated the pediatric rehabilitation room. The Rays also

help support Camp Hopetáke, a week-long summer camp for children who have survived burn injuries.

During the dinner, John Brabson, Jr., chairman of the hospital's governing board, spoke about the need to continue expanding services beyond the hospital to areas where people live. TGH will continue expanding its primary care offices throughout Tampa Bay, and develop healthplexes similar to those planned in Brandon and on Kennedy Boulevard, he said. The hospital will also create more partnerships like the one established last year with Florida Hospital.



Continued on page 3

From the Chair



I'd like to thank all of you who came to our recent Annual Dinner. The dinner gave us all an opportunity to thank Pam Muma for her leadership as Foundation Board Chair these past two years. Pam has served on the Foundation Board for 11 years, and as the now Immediate Past Chair,

she will serve another two years. On top of that, she has been elected to the Board of Directors of the Florida Health Sciences Center. A big thank you to **The Bank of Tampa**, our dinner sponsor for the 10th year in a row.

At the Annual Dinner, we also highlighted the successes of the past year under Pam's leadership. The Foundation completed both the Palliative Care and Transplant Mini-campaigns. The main focus of the Palliative Care Campaign was to raise money to support the conversion of two existing hospital rooms into Palliative Care Suites. They have experienced very high occupancy rates. The Palliative Care Program has continued to grow, and this past year the team consulted over 1,700 patients. The campaign also provided the funding for a Pastoral Care Resident focused on this special group of patients, and he visited over 1,725 patients and families this past year. The main focus of the Transplant Campaign was to raise money to renovate two houses near the hospital and turn them into Transplant Houses. Since the first house opened on May 9, 2014, more than 100 different patients have stayed in the houses for a total of over 1,150 nights.

As we have every year since 1977, we presented the James M. "Red" McEwen Award for dedication and service to Tampa General Hospital and the Foundation. This year's recipient, the Tampa Bay Rays, is a wonderful partner and supporter of not only TGH and the Foundation, but also multiple nonprofits in our community. Their "Rays Up" community program has had a huge impact across Tampa Bay.

The 17th Annual Golf Tournament, under the leadership of Mark Nours and Danny Jackson, raised over \$265,000 for the Transplant Program and the Fund for the Future. Our sponsors play a vital role in the success of our signature events. For the 10th year, **The Yerrid Foundation** served as our Tournament sponsor. I'd also like to thank the **Lifeline Legacy Fund** for sponsoring the Pairings Dinner.

Hopefully you have received your invitation to our Silver Anniversary 25th Annual Night at the Circus benefitting the TGH Children's Medical Center on Thursday, January 7. This is a wonderful, fun-filled family event, and the chairs are Teale Taggart Smith and Mary Taggart.

As we near the end of the year, I hope that you will include the TGH Foundation in your end-of-year giving. It is through you, our generous donors, that we are able to provide support to the programs and services at the #1 hospital in Tampa Bay.



Doug Dieck
Chair, Tampa General Hospital Foundation Board of Trustees

UPCOMING EVENTS

The Circus Is Coming! Thursday, January 7, 2016

SAVE THE DATE! The Tampa General Hospital Foundation will present the 25th Annual "Night at the Circus" on Thursday, January 7, 2016, at the Amalie Arena. This year's event will be chaired by Teale Smith and Mary Taggart. We are very excited that **McKibbin Hotel Management, Inc. and Taggart Properties, Inc.**, have agreed to be our 2016 Big Top Sponsors. We are honored that **SunTrust Robinson Humphrey** will return as our Three Ring Sponsor and that the **Lightning Foundation** will return as our Patrons' Party Sponsor. This event is a great way for families to spend priceless time together and experience the thrills of the Ringling Bros. and Barnum & Bailey® Circus — The Greatest Show on Earth®. Proceeds will benefit the TGH Children's Medical Center.

19th Annual Gala Saturday, May 14, 2016

SAVE THE DATE! The TGH Foundation's 19th Annual Gala, "A Night to Marvel: Celebrating the Superheroes of Health Care," will be held on Saturday, May 14, 2016, at the Tampa Convention Center. This year's event will be chaired by Dianne and Mickey Jacob. Honorary chairs are Pam and Les Muma. We are thrilled to welcome back **Skanska USA Building, Inc.**, as our presenting sponsor. The Gala has long been at the top of Tampa Bay's social calendar, it will surely be an event to remember! This year's Gala will benefit the TGH Children's Medical Center.

CALL (813) 844-7262 FOR MORE INFORMATION.



Doug Dieck, TGH Foundation Board of Trustees Chairman, and Pam Muma, Immediate Past Chairman, shared highlights from the last year as well as exciting plans for the future of the Foundation.



Jim Burkhart, TGH President and CEO, joined by this year's Nursing Scholarship Winners. From left: Jhon Escobar, Tarah Wildgoose, Gift Matthews, Anne Stalcup and Sueann Feldman.



Paul Tash, Dr. Kaley Tash and Hal Mullis.

Annual Dinner *continued*

"Our continued relationship with USF Health is critical in this new healthcare model," Brabson said, noting the level of trust and cooperation between the two organizations is at the strongest level since he's been on the board.

Investing in the main campus is also critical, he said. More than \$1 billion will be invested over the next 10 years for operating rooms, more critical care and patient beds and upgrades to the central energy plant.

Pam Muma, 2013-2015 Chair of the Foundation's Board of Trustees, provided a summary of the Palliative Care and Transplant Mini-campaigns. The hospital's Palliative Care team has provided care to more than 1,700 patients during the past year, she said. In addition, more than 100 transplant patients have spent over 1,150 nights in the hospital's two Transplant Houses.

Doug Dieck, chairman of the Foundation's Board of Trustees, recognized this year's Foundation Nursing Scholarship recipients. They are Jhon Escobar, of the Phlebotomy Lab; Sueann Feldman, of the Surgical Trauma ICU; Gift Matthews, of the Neuroscience Unit; Anne Stalcup, of Aeromed; and Tarah Wildgoose, of the Pediatric Medical Surgical Unit. Since the program's inception, the Foundation has awarded more than \$1 million in scholarships to

52 employees. Doug Dieck also introduced three new Foundation Board of Trustee members: Frank Hancock, Dianne Jacob and Matt Wash.

Dr. Harry van Loveren, Senior Associate Dean, USF Health Morsani College of Medicine, gave an update on the Morsani College of Medicine.

Guest speaker Melissa Ranieri also spoke of the care her son Evan, who was a patient in the Jennifer Leigh Muma Neonatal ICU, has received at TGH. He was born with stage 4 chronic kidney disease.

"I sing the praises of this hospital ... and give credit to the nurses and the doctors who not only cared for my son, but for my family," Ranieri said. Evan began hemodialysis at the hospital when he was 18 months old. He was eventually cleared for a kidney transplant, with Melissa as the donor.

Today, Evan loves the beach and going to Disney World, and is fascinated with dinosaurs, trains and cars, she said. "I have smiled through tears as some of the best moments of my life were at Tampa General (Hospital)," Ranieri said. "Moments where miracles happened and weights were lifted from my shoulders. One of those best days was the day my son was born, and I was given hope."



Dr. Roy Sanders, FOI, Natalie Annis Goodwin, TGH Board of Trustees, and her husband James Goodwin II.



Gordon Gillette, TGH Foundation Board of Trustees, John Brabson, Chairman of the Florida Health Sciences Center Board of Directors, and Nancy Tower, Robert Bennett, and Christopher Huskison, Emera.



TGH Foundation Board of Trustees members Corey Nejl, Bank of Tampa, and Tate Taylor, Trenam Law.

17th Annual TGH Foundation Golf Tournament

Another successful year for chairs Mark Nouss and Danny Jackson! Under their leadership, this year's tournament committee raised net proceeds of over \$265,000 to benefit Tampa General Hospital's Transplant Center and the Fund for the Future, the highest in the tournament's history.

The pre-tournament Pairings Dinner was held on Sunday, November 1, 2015, at the Tampa Yacht & Country Club. Auctioneer and Emcee Jason Alpert introduced Rev. Wayne Maberry, Director of Pastoral Care at TGH, who offered a thoughtful and entertaining invocation comparing life's experiences to the game of golf. During the evening, golfers and their guests enjoyed cocktails and dinner while Foundation Executive Director, Robin DeLaVergne, thanked this year's Pairings Dinner Sponsor, the **LifeLink Legacy Fund®** and presented Holly Stoeckle, Legacy Fund Program Specialist LifeLink® Foundation, with a special gift. After a delicious dinner, Jason Alpert ran an action-packed Live Auction full of spectacular trips, dining experiences and sports items.

On Monday, November 2, 2015, 92 golfers were treated to sunny skies as they teed off at **Avila Golf & Country Club**. Players delighted in the immaculate grounds, as they did their best to outsmart tricky sandtraps, and sink their final shots on the crisp putting greens. Coming off the course, the golfers were greeted with cocktails and cheered on the five finalists in the **Million Dollar Shot Contest** (new this year!). Following the million dollar shoot out, golfers and sponsors headed in for dinner and awards. Jason Alpert and Avila golf pro, Chris Slattery, announced the net and gross winners and again thanked our Pairings Dinner Sponsor, the **LifeLink Legacy Fund®** and expressed their appreciation to our Tournament Sponsor for the tenth year, **The Yerrid Foundation**.

WINNING TEAMS

Gross

1ST PLACE TEAM

Jack Hannon
Michael Ambrose
Ed Carbone
Derek Holmes, Sr.

2ND PLACE TEAM

Todd Webster
Steve Short
Doug Stalbaum
Brian Schacker

3RD PLACE TEAM

Les Muma
Joe Taggart
Sol Fleischman
Dick Beard

Net

1ST PLACE TEAM

Charlie Hardwick
Mark Nouss
Ross Hayes
Brian Smith

2ND PLACE TEAM

Bharat Patel, M.D.
Bruce Zwiebel, M.D.
Art Welsh
Todd Buchanan

3RD PLACE TEAM

Chris Roederer
John Touchton
Blake Casper
Mark Eisner, M.D.

CONTEST WINNERS

CLOSEST TO THE PIN/ (Million Dollar Shot Finalists)

Sol Fleischman, Ross Hayes, Todd Webster,
Joe Taggart, Bob Walter

LONGEST DRIVE

Chase Burkhart

STRAIGHTEST DRIVE

Joe Taggart

FLOP SHOT

Brandon Day



First Place Gross Winners: Michael Ambrose, Derek Holmes Sr., Ed Carbone, Jack Hannon.



First Place Net Winners: Charlie Hardwick, Mark Nouss, Ross Hayes, Brian Smith.

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Golfers arriving and registering at Avila Golf & Country Club.

INDIVIDUAL SPONSORS

- Dick Beard
- Ed Carbone
- Al Dopking
- Sol Fleischman
- Derek Holmes, Sr.
- Karl Illig, M.D.
- Brad Johnson, M.D.
- Jason Leitao
- Craig Linn
- Steve Linn
- Les Muma
- Mark Nouss
- Adam Palmer
- Chuck Paidas, M.D.
- Brian Smith
- Jon Swensson
- Joe Taggart

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- The Bank of Tampa
- Wells Fargo Insurance Services
- West Coast Medical Resources, LLC
- Wright’s Gourmet House



Custom bid paddles for our auction sponsor, Florida Orthopaedic Institute.



Million Dollar Shot Finalists: Joe Taggart, Todd Webster, Ross Hayes and Sol Fleischman.



Lin and Win Weber and Dawn and Jeff Eckhart check in for the Pairings Dinner.



New to this year's tournament, Flop Shot Contest!



Pam Muma, Dianne Jacob and Suzanne Taggart.



Jason Leitao, Dr. Brad Johnson, Dr. Karl Illig, Robin DeLaVergne, Executive Director TGH Foundation and Al Dopking.



Avila caddy with Scott Black and Chris Jimenez representing Tampa Bay Steele and Matt Hill and Sean Mellody, Beef O'Brady's, representing the Tampa Bay Lightning.



Dr. James Tanner, Cheryl Eagan, Connor Lewis, Doug Dieck, TGH Foundation Board of Trustees Chair.



Committee Chair Danny Jackson and his wife Ashley with Toni Simon and committee member Brandon Day.



Orlando Lopez-Isa, Gresham Smith and Partners with Hank and Austin Brenner.



Derek Holmes, Sr. with guest speaker Leonard Jordan and his wife Cathy.



Jim Kennedy, Carlton Fields, Jim Burkhart, TGH President & CEO, David Straz and John A. Brabson Jr., TGH Board of Directors Chairman.

U.S. News & World Report Names TGH One Of Nation's Best In Six Medical Specialties



Tampa General Hospital has been ranked as one of the top 50 hospitals nationally in six medical specialties, and as the number three hospital in Florida for 2015-2016 by *U.S. News & World Report*. The annual *U.S. News & World Report* Best Hospitals rankings, now in its 26th year, recognize hospitals that excel in treating the most challenging patients.

"We are honored to be recognized as one of the top 50 hospitals nationally in six medical specialties. We remain focused on providing the most advanced medical care for our patients to ensure they have the best medical outcomes," said Jim Burkhart, TGH's president and CEO.

"A Best Hospital has demonstrated expertise in treating the most challenging patients," said Ben Harder, chief of health analysis at *U.S. News & World Report*. "A hospital that emerged from our analysis as one of the best has much to be proud of."

In rankings by state and metro area, *U.S. News & World Report* recognized hospitals that perform nearly at the level of their nationally ranked peers in one or more specialties, as well as hospitals that excel in multiple common procedures and conditions.

U.S. News & World Report publishes Best Hospitals to help guide patients who need a high level of care because they face a particularly difficult surgery, a challenging condition or extra risk because of age or multiple health problems. Objective measures such as patient survival and safety data, adequacy of nurse staffing and other data largely determined the rankings in most specialties.

The specialty rankings and data were produced for *U.S. News & World Report* by RTI International, a leading research organization based in Research Triangle Park, N.C. *U.S. News & World Report* used the same data, as well as the new Best Hospitals for Common Care ratings, first published in May, to produce the state and metro rankings.

The rankings are freely available at health.usnews.com/best-hospitals and will appear in the *U.S. News & World Report* "Best Hospitals 2016" guidebook, available next August.

The hospital was named as one of the top 50 hospitals nationally in these six medical specialties, up from four medical specialties last year:

- Cardiology & Heart Surgery
- Gastroenterology & GI Surgery
- Nephrology
- Orthopedics
- Pulmonology
- Urology

In addition, TGH received "High Performing" ratings in these four medical specialties: cancer, diabetes & endocrinology, geriatrics, and neurology & neurosurgery.

For 2015-16, *U.S. News & World Report* evaluated hospitals in 16 adult specialties and ranked the top 50 in most of the specialties. Less than three percent of the nearly 5,000 hospitals that were analyzed for Best Hospitals 2015-16 were nationally ranked in even one specialty.



Roger Stephan, Skanska USA Senior Vice President, presented a check for \$31,500 from the 7th Annual Skanska Fishing Tournament to Foundation Board Chair Pam Muma and Robin DeLaVergne. The proceeds from the fishing tournament benefitted the TGH Children's Medical Center.

New Art Collection Featured Throughout Hospital

New original art pieces are popping up around the hospital.

A giant grouper graces a wall on 3K. Two paintings of rural Florida adorn the West Pavilion lobby, and a color photograph featuring a Mozambique woman with a child hangs near the first-floor West Pavilion elevators.

They are all part of a sixteen-piece collection of original paintings and photographs that have been installed throughout the East and West Pavilions.

The idea for the new art collection came about through the Foundation's annual fundraising Gala held in April.

"We were looking for a different kind of auction for the Gala this year and decided on a silent art auction," said Stefanie Coren, the Foundation's special events coordinator.

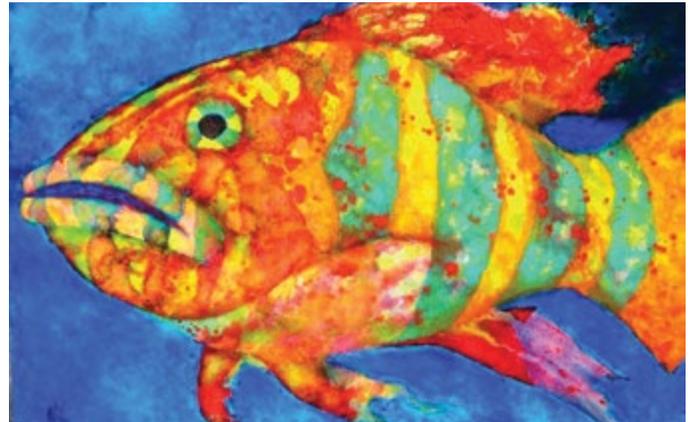
Local artisans could donate their art pieces for the auction or receive a commission if their piece sold. "Most of them donated their pieces outright," Coren said. Four Tampa General Hospital physicians donated their photography: Drs. Ravi Bukkapatnam, Americo Gonzalvo, Fadi Matar and Shawn Meador.

"Many people bought pieces at the auction and donated them to the hospital's Public Art Program," she said.

"TGH is committed to providing patient-centered care in a healing environment. When the Bayshore Pavilion was built, Dick

and Cornelia Corbett made a gift to the Foundation so that we could purchase original art from local artists to hang in the public spaces," said Robin DeLaVergne, executive director of the Foundation. "The Foundation continues to solicit philanthropic gifts to extend this healing environment throughout the hospital."

The Foundation continues to work with local artists who are interested in making donations to the hospital's art collection.



A colorful grouper is swimming in the 3K hallway of the Bayshore Pavilion. It is part of a new collection of artwork installed throughout the hospital. This painting is titled "Grouper, 2015" by artist Alan Divers, who donated it.

Regardless of your philanthropic interests, creating a will is an important element of any financial plan. Already have a will? Now is a good time to review it. Tax laws change, and so do family circumstances — births, deaths, divorces, moves to another state, even family squabbles. Take the time to make sure your will still works the way you want it to. For more information, please visit www.tgh.giftplans.org or call the Foundation office at (813) 844-8516.

TGH's New HealthFair Bus Provides Health Screenings

The hospital has partnered with HealthFair, a leading health and wellness company that uses a bus to provide convenient health screenings to consumers.

The screenings are offered in specific zip codes and locations within a 12-county area, said Mike Gorsage, Tampa General Hospital's senior vice president and chief strategy and business development officer.

Testing is performed inside the bus by a team of HealthFair health professionals.

A variety of cardiac screening packages are available. Patients can access their results through HealthFair's secure website and receive a written report.

A TGH care coordinator will contact patients with abnormal test

results and encourage them to follow up with their physician. If they do not have a primary care physician, they will be referred to a TGMG Family Care Center for follow-up care.

For more information about the TGH HealthFair bus, visit www.tgh.org/healthfairbus.



The new TGH HealthFair bus provides convenient health screenings to consumers.

TGH Earns Chest Pain Center with PCI Accreditation

Tampa General Hospital has received accreditation as a Chest Pain Center with PCI (coronary angioplasty) from the Society of Cardiovascular Patient Care (SCPC).

The SCPC is an international not-for-profit organization committed to leading the fight to eliminate heart disease as the number one cause of death.

To earn the accreditation, the hospital met or exceeded SCPC's criteria and demonstrated its expertise in evaluating, diagnosing and providing rapid treatment for patients who may be having a heart attack. The hospital also underwent a comprehensive onsite review by a team of accredited review specialists.

Heart attacks are the leading cause of death in the United States, with 600,000 people dying annually of heart disease. More than five million Americans visit hospitals each year with chest pain.

Accredited chest pain centers like TGH provide better monitoring of patients when it's not clear whether the patient is having a coronary event. This ensures they are not sent home too early or needlessly admitted to the hospital.

An accredited chest pain center must have coronary angioplasty available around the clock and must demonstrate that it has achieved a higher level of expertise in treating patients who arrive

at the hospital with heart attack symptoms. It also must establish an evidence-based, protocol-driven and systematic approach to cardiac patient care that allows clinicians to reduce the time to treatment during the critical early stages of a heart attack.

Under the guidelines, if a patient is having a heart attack, an interventional radiologist must perform a coronary angioplasty within 90 minutes of arrival at the hospital, said Janet Denmark, a cardiovascular clinical nurse specialist who led the accreditation process. A coronary angioplasty is a non-surgical procedure used to open narrowed or blocked heart arteries to restore blood flow to the heart. "Our mean time is just 60 to 62 minutes," Denmark said.

"Our Chest Pain Center with PCI accreditation demonstrates TGH's commitment and the dedication of our clinical staff and physicians to provide the most advanced and immediate medical care to patients having heart attacks," said Maureen Ogden, recently retired vice president of Cardiovascular Services. "Our comprehensive chest pain program ensures that we can quickly diagnose and treat heart attack patients to decrease heart damage and provide them the best possible outcomes."

TGH also received heart failure accreditation from SCPC earlier this year.

The Holidays Are Right Around the Corner!

Tampa General Hospital's Children's Medical Center treats thousands of children every year. While it is our TGH physicians' and nurses' top priority to get children well and on their way home, each year there are many children who are still too ill to go home for the holidays. During the holiday season, we provide a holiday party and gifts for the sickest of our little patients in efforts to make the holiday season bright.

Whether it's a holiday, a birthday or a special occasion like Valentine's or Easter, Operation Santa helps to fill the toy closet year-round and provides a toy, a card and a smile when it's most needed.

Please consider making a special gift to the TGH Children's Medical Center this holiday season. Your gift will make a difference by helping us purchase items from the Children's Wish List and ensure that every child stuck in the hospital will wake up on Christmas to discover that Santa has managed to make his deliveries ... even in the hospital!

For additional information please visit www.tgh.org/foundation-operation-santa or contact Caitlin Weber at 813-844-8217 or cweber@tgh.org.



Former Patients Share Their Stories of Success After Trauma

On April 20, 2014, Justin Ellis was driving home on Interstate 275 when he lost control of his car.

It rolled over and wrapped around a tree. It was midnight, and no one could see the car — or Justin trapped inside.

Eight hours passed before a motorist noticed his car and called 911. It took authorities 90 minutes to cut him out of the wreckage.

Justin sustained serious injuries and was transported by an Aeromed helicopter to Tampa General Hospital, where he remained hospitalized for three weeks.

In May, Justin, along with about two dozen former trauma patients, gathered in the Rehabilitation Center to share their stories of success and reunite with their caregivers during the annual Trauma Awareness Luncheon.

"I remember waking up in the ICU and seeing friends and family," he said.

Justin sustained serious injuries to his left arm and leg. He wore a leg brace for a few months, but the leg was eventually amputated. He now wears a prosthetic leg. Two plates were implanted above the knee.

He didn't have use of his left arm, but thanks to tendon surgery he has regained some ability.

"Eight surgeries later, here I am," he said. "I like to be active. I've played baseball and go hunting and fishing," he said, adding that he has his sights set on being able to run too.

"When we first meet you, you are not your best," trauma surgeon David Ciesla, MD, medical director of the regional trauma program told the audience. "To see patients come back after surviving horrific injuries is really inspiring to us."

Edward Vila spoke about how he gained a new insight to life after his traumatic accident. "I had a foolproof plan to cut down a 30-foot pine tree," Vila said. Instead, the tree fell on top of him, breaking his neck and ribs, and bruising his liver.

"This fine group of people put me back together like a Humpty Dumpty," he said. "This situation caused me to do some



Dallen Steelman, 7, kisses his mom, Pam Steelman, on the cheek as patients share their experiences during the Trauma Awareness Luncheon. Dallen was in an ATV crash last November that damaged his liver, and he spent seven days in the ICU. "I want to thank all of my nurses and doctors for putting me back together," he said over the microphone to the staff who cared for him.

soul-searching. I have the perception that my life has meaning. I belong to a special fraternity ... I can help others. We are all in this special fraternity. Let this empower you; don't let it embitter you."

Matt Callahan recalled the day last July when he was driving from work and woke up at TGH. He suffered multiple injuries, including a severed trachea, a fractured knee, a broken leg, a collapsed lung — and a stroke.

"They told me I wouldn't walk for a year, but I'm walking now. I just completed a three-mile mud run with the same time I had before the accident," he said, thanking the trauma staff. "I wouldn't be the person I am today without them."

Lisa Simon, a trauma emergency department nurse, found it rewarding to see some of the former patients she'd treated.

"We see them in the trauma bay. Sometimes I think, 'they are all mangled, are they going to have a meaningful life?'" she said. "It's neat to see they have quality lives, and they are thriving."

TGH Recognized for Its Support of Minority-Owned Businesses

Tampa General Hospital has been named Corporation of the Year by the Central & North Florida Minority Supplier Development Council. It is the highest level of recognition the council awards to corporations.

TGH was recognized for increasing its relationships with certified minority-owned businesses by 49 percent since 2014. In addition, the hospital actively participates in educational and advancement opportunities for minority-owned businesses. In June, TGH hosted the 2015 Tampa Bay Diversity Expo, which drew more than 740 attendees.

"Our minority business enterprise program is another way we support the local community. The success of our efforts to do business with

minority-owned companies reflects the commitment of the entire hospital," said Mark Campbell, vice president of Materials Management.

"Tampa General (Hospital) does business with many certified local, state and national minority-owned companies, and we frequently work with our large vendors to ensure they use those businesses as well," said Felix Bratslavsky, the hospital's minority business enterprise manager.

With four chapters in Florida, the council's mission is to provide a direct link between corporate America and minority-owned business enterprises.

Camp Hopetáke

Camp Hopetáke is a week-long, sleep away summer camp for children ages five through 17 that have survived a burn injury. Hopetáke is the Seminole Indian word for “children.” Camp Hopetáke is free of charge to the campers and is financially supported by the fundraising efforts of the Tampa General Hospital Foundation and Tampa Firefighters Local 754. All the counselors at Camp Hopetáke are either TGH employees (primarily Registered Nurses) or Tampa Firefighters. This wonderful camp provides a safe, comfortable, supportive environment for the kids to share their feelings and experiences with others that truly understand what they have been through. It also provides a support system for these kids for the rest of their lives. The camp celebrated its 25th anniversary this year. **Jersey Mike’s Subs** donated the proceeds from their Annual Month of Giving to support the camp expenses.



Campers and counselors enjoyed a day at Busch Gardens.



A day at Adventure Island is always a highlight of the week for the campers.



During the Sunday barbecue, campers explored a hook and ladder fire truck, including “putting out a fire” with the hose.



The Tampa Bay Rays hosted the campers and counselors for a home game.

Junior Achievement Biz Town

Tampa General Hospital and USF Health partnered to sponsor and create a new healthcare storefront in the Pam & Les Muma JA BizTown at the Bill Poe Junior Achievement Center in north Tampa. During the grand opening, Carrollwood Elementary School fifth-graders took turns interacting with the patient simulator in an operating room and worked in the

pharmacy and the nutrition and wellness center. The team-based, highly interactive experience is designed to expose students to the fields of medicine, nursing, public health, pharmacy, physical therapy and other health professions and inspire them to pursue careers in various healthcare fields.



From left, TGH Foundation's Robin DeLaVergne, Les and Pam Muma, TGH VP of Strategic Services and Business Development Mike Gorsage, USF President Judy Genshaft, USF Mascot Rocky, TGH President and CEO Jim Burkhart, USF Health MCOM Dean Dr. Charles Lockwood and Chief Operating Officer and USF Health Vice Dean Dr. Edmund Funai.



Pam Muma welcomes Carrollwood Elementary to JA BizTown.

Photos by Eric Youngmans, photographer, USF Health Communications and Marketing

Tampa Bay Rays Players Put Smiles on Faces



Tampa Bay Rays catcher Rene Rivera signs autographs during a visit to the Children's Medical Center.



Tampa Bay Rays first baseman, James Loney, and mascot Raymond in the Pediatric Rehab Room in the Children's Medical Center, which was refurbished by Hess Express and the Tampa Bay Rays.



Jamal Abadi, left, and his son, Alex, meet Tampa Bay Rays catcher Rene Rivera and mascot Raymond during a visit to the Children's Medical Center.

Florida Orchestra Visits Tampa General Hospital



Concertmaster Jeffrey Multer, center, performs *The Lark Ascending* as Conductor Michael Francis, right, guides the Florida Orchestra during a concert at Tampa General Hospital on October 8, 2015.



Sofie Jerome, two, left, and her cousin Denis Saenz, three, listen to members of the Florida Orchestra play on the fourth floor of Tampa General Hospital. Before their concert in the Cafeteria/Food Court, several musicians went to various spots in the hospital to play.



Nurse Pearly Dinks listens to Florida Orchestra violinist Ginny Respass play on the sixth floor of Tampa General Hospital.



The Florida Orchestra warms up before playing a concert at Tampa General Hospital.

Tampa General Hospital Wins Consumer Choice Award for 10 Straight Years



For the 10th straight year, Tampa General Hospital was named the Consumer Choice winner by National Research Corporation. The annual award identifies hospitals across the United States that healthcare consumers choose as having the highest quality, best reputation and best doctors and nurses.

TGH is the only hospital in the Tampa-St. Petersburg-Clearwater market, and one of just 19 in the state, to receive this recognition. The winning hospitals are listed in the October 12 issue of Modern Healthcare.

“We feel privileged to be the top choice of patients and their families for the past decade,” said Jim Burkhart, president and CEO. “Our physicians, nurses, employees and volunteers are committed to providing the best possible experience for our patients every day.”

“For each of the past 20 years, winning hospitals have provided outstanding experiences that have transcended their four walls to build consumer preference, loyalty and trust in their markets. We are honored to congratulate this year’s winners on a job well done,” said Brian Wynne, vice president of Business Development at National Research.

Winners are determined by consumer perceptions on multiple quality and image ratings collected in the company’s Market Insights survey, the largest online consumer healthcare survey in the country.

National Research surveys more than 300,000 households in the contiguous 48 states and the District of Columbia. Hospitals named by consumers are analyzed and ranked based on Core Based Statistical Areas defined by the U.S. Census Bureau, with winning facilities being ranked the highest. A complete list of winners can be found at nationalresearch.com/ConsumerChoice.

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Rick Simonetti with Wells Fargo presented a check for a SmartBoard for the Cynthia Wells King School in the TGH Children’s Medical Center to Deana Nelson, EVP and COO, and Jeff Eakins, Superintendent of Hillsborough County Public Schools. Patient Jacob Meachum shares in the festivities.

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FoundationFocus is the quarterly newsletter published by the Tampa General Hospital Foundation, 1 Tampa General Circle, Room H-149, Tampa, FL 33606. Additional copies may be obtained by calling (813) 844-3528. The Foundation's mission is to support and promote the programs and services of Tampa General Hospital. Tampa General Hospital is committed to serving **all** residents of West Central Florida. We provide comprehensive health services, ranging from wellness and primary care to the most complex specialty care and post-acute services. Our care reflects a patient-centered approach, and our services are delivered in an exceptional manner – with benchmark performance in clinical outcomes, care processes, cost-effectiveness and patient experience. With our unique blend of academic and other healthcare partners, we play a special role in supporting medical education and research in our region.

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