

TGH Logo Usage Guidelines

Tampa General Hospital's logo is NOT to be altered in any way

The TGH logo can appear in only two ways.

✓ This is how the logo must appear on light backgrounds



✓ This is how the logo must appear on very dark backgrounds



NOTE: the dark color behind this logo represents the background the logo is being used on. It is not part of the logo.

- Logo must be used in its entirety and cannot be broken apart or changed
- Logo must be used at 100% ink. It cannot be screened.
- Logo colors: PMS 287 blue; PMS 107 yellow
- Logo cannot be smaller than 1.5" wide
- Nothing (text, images or other logos) may be within 1.5" of the TGH logo

Please send a proof of TGH logo usage to the TGH Marketing Department. For questions, black and white files or file format issues, please call the TGH Marketing Department at (813) 844-8154.