



Dear Generous Sponsor,

Follow the yellow brick road to the TGH Foundation's 20<sup>th</sup> Annual Gala! This year, we invite you to step from black and white into Technicolor, as you make your journey from downtown Tampa to the Land of Oz. Grab your ruby slippers and get ready to dance with all of the lions and tigers and bears at "The Wizard of Oz: There's No Place Like TGH!"

Join us, as we celebrate our 20<sup>th</sup> anniversary and honor the heart and courage of our local healthcare providers and patients at the area's leading medical center, Tampa General Hospital. We are proud to have **Jeff and Penny Vinik** as our honorary chairmen. This year, all funds raised from "There's No Place Like TGH" will benefit the Tampa General Hospital Heart Transplant Program and Tampa General Hospital Foundation's Fund for the Future.

"The Wizard of Oz: There's No Place Like TGH" will take place on Saturday, May 6, 2017 at the Hilton Tampa Downtown. This year's gala will feature a seated dinner and exciting live auction. As you review our sponsorship package, you will find many new and exciting opportunities to highlight your company and provide support to the hospital at the same time.

Thank you in advance for your support of this year's gala. With your help, we can make "The Wizard of Oz: There's No Place Like TGH" the most successful Tampa General Hospital Foundation gala to date!

Sincerely,

Philip & Theodora Carroll  
2017 Committee Co-Chairmen

Fred & Lesley Dobbins  
2017 Committee Co-Chairmen



## Underwriting Opportunities

### *Auction Sponsor - \$15,000*

- Exclusive underwriting opportunity for the live auction, including logo bidder paddles and mobile auction technology
- Ten (10) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- One (1) reserved table with logo recognition
- Recognition in the evening program and rotating PowerPoint presentation
- Logo included on the Gala invitation, which is mailed to over 2,500 philanthropic families and business leaders in the Tampa Bay area (*if received by Friday, January 20, 2017*)
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Listing in the post Gala ad in the *Tampa Bay Times*
- Name recognition in the confirmation packet, sent to corporate and individual sponsors



## Underwriting Opportunities

### *Coffee & Dessert Sponsor - \$15,000*

- Exclusive underwriting opportunity for coffee and dessert, including signage at dessert buffet and company logo on dessert napkins
- Ten (10) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- One (1) reserved table with logo recognition
- Recognition in the evening program and rotating PowerPoint presentation
- Logo included on the Gala invitation, which is mailed to over 2,500 philanthropic families and business leaders in the Tampa Bay area (*if received by Friday, January 20, 2017*)
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
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- Name recognition in the confirmation packet, sent to corporate and individual sponsors



## Underwriting Opportunities

### *Patrons' Party Sponsor - \$5,000*

- Exclusive underwriting opportunity for the Patrons' Party – VIP pre-reception from 6:00-7:00 pm
- Four (4) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- Name prominently displayed at the entrance to the Patrons' Party
- Recognition in the evening program and rotating PowerPoint presentation
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Listing in the post Gala ad in the *Tampa Bay Times*
- Name recognition in the confirmation packet, sent to corporate and individual sponsors



## Underwriting Opportunities

### *Printed Program Sponsor - \$5,000*

- Exclusive underwriting opportunity for the printed program, including logo recognition on the program given to each attendee
- Four (4) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- Recognition in the evening program and rotating PowerPoint presentation
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in the post Gala ad in the *Tampa Bay Times*
- Name recognition in the confirmation packet, sent to corporate and individual sponsors

## Mission Support Opportunities – Heart Transplant & VAD Programs

The mission of the TGH Foundation is to support the programs and services of Tampa General Hospital. Please help us support our Heart Transplant and Ventricular Assist Device (VAD) programs with a 100% tax deductible donation. Below you will find tangible examples of how your donation will make a difference to our patients:

### *\$15,000 – Transplant Houses*

This donation will provide 300 nights of stay in the TGH Transplant Houses, a home away from home for our transplant patient and VAD patients and their caregivers, since they have to return for follow-up visits two to three times per week post discharge.

### *\$10,000 – A Year of Transportation*

This donation will provide transportation back and forth to frequent medical appointments for one year following a heart transplant or VAD placement.

### *\$5,000 – Getting on the List*

This donation will provide the minimum fundraising effort needed for a patient to be put on the list for a heart transplant.

### *\$2,500 – Dental Work*

This donation will cover the out-of-pocket expense of dental work needed prior to getting on the transplant list.

### *\$1,000 – VAD Tablet*

This donation will allow the TGH Heart Transplant Department to purchase a tablet to provide education to patients regarding their ventricular assist devices (VADs).

### *\$500 – VAD Support Meetings*

This donation will support one (1) of the four (4) yearly support meetings for VAD patients, including refreshments and learning opportunities.

### *\$150 – VAD Vest or Bag*

This donation will cover the cost of the required customized vest (for a male patient) or bag (for a female patient) to carry their VAD device and accessories.

# Table and Ticket Sponsorship Opportunities

## *Emerald City - \$15,000*

- Sixteen (16) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- Two (2) reserved tables with logo recognition
- Prominent corporate or personal recognition at the Gala
- Logo included on the Gala invitation, which is mailed to over 2,500 philanthropic families and business leaders in the Tampa Bay area (*if received by Friday, January 20, 2017*)
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Listing in the post Gala ad in the *Tampa Bay Times*

## *Yellow Brick Road - \$10,000*

- Ten (10) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- One (1) reserved table with logo recognition
- Prominent corporate or personal recognition at the Gala
- Logo included on the Gala invitation, which is mailed to over 2,500 philanthropic families and business leaders in the Tampa Bay area (*if received by Friday, January 20, 2017*)
- Logo on Foundation Facebook page and website
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Listing in the post Gala ad in the *Tampa Bay Times*

## *Over the Rainbow - \$5,000*

- Six (6) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- Corporate or personal recognition at the Gala
- Recognition at the Annual Dinner
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians
- Listing in the post Gala ad in the *Tampa Bay Times*

## Tickets

### *Dorothy & Toto - \$1,500*

- Two (2) invitations to the exclusive Pre-Gala Patrons' Party at 6:00 pm and Gala
- Corporate or personal recognition at the Gala
- Listing in *FoundationFocus* newsletter, which is mailed out to over 2,500 of the community's philanthropic individuals, businesses and physicians

### *Ruby Slippers - \$500*

- Two (2) tickets to attend the Gala



Presented by  
**SKANSKA**

**Date** Saturday, May 6, 2017

**Time** Patrons' Party begins at 6:00 pm  
Gala begins at 7:00 pm including seated dinner and live auction

**Location** Hilton Tampa Downtown  
211 North Tampa Street, Tampa, FL 33602

**2017 Honorary Chairmen** Jeff and Penny Vinik

**2017 Chairmen** Philip & Theodora Carroll and Fred & Lesley Dobbins

**Benefits** TGH Foundation Fund for the Future and the TGH Heart Transplant Program

**Attire** Emerald City Dapper. Dress in theme or black tie. For outfit ideas, visit <https://www.pinterest.com/tghfoundation>

**Entertainment** The Bay Kings Band



- In 1985, TGH became the first hospital in Florida to successfully perform a heart transplant and our longest-surviving heart transplant recipient has had his new heart for three decades.
- The TGH Heart Transplant Program performs an average of 52 heart transplants per year since 2001, making us the most robust cardiac transplant program in the state and one of the busiest in the nation.
- TGH has two transplant houses near campus that serve as a “home away from home” for outpatient transplant and ventricular assist device (VAD) patients who must travel long distances for treatment, checkups, and testing at the hospital.
- Since the first transplant house opened on May 9, 2014, 383 different patients and their families have stayed in the houses for a total of 2,374 nights.
- For the Fiscal Year 2016, the TGH Transplant Center had:
  - 412 new heart transplant evaluation referrals
  - 70 new heart transplant candidates added to the waitlist
  - 40 heart transplants





Presented by  
**SKANSKA**

Donor Type  Corporation  Individual  Foundation

Donor Listing (for signage) \_\_\_\_\_

Main Contact \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsorship and Ticket Packages**

Underwriting Opportunities		Table and Ticket Sponsorships	
I'd like to underwrite:			
<input type="checkbox"/> <b>\$15,000</b> <i>10 tickets to Patrons' Party &amp; Gala</i>		<input type="checkbox"/> \$15,000	<b><i>Emerald City</i></b> <i>16 tickets to Patrons' Party &amp; Gala</i>
<input type="checkbox"/> <b>\$7,5000</b> <i>6 tickets to Patrons' Party &amp; Gala</i>		<input type="checkbox"/> \$10,000	<b><i>Yellow Brick Road</i></b> <i>10 tickets to Patrons' Party &amp; Gala</i>
<input type="checkbox"/> <b>\$5,000</b> <i>4 tickets to Patrons' Party &amp; Gala</i>		<input type="checkbox"/> \$5,000	<b><i>Over the Rainbow</i></b> <i>6 tickets to Patrons' Party &amp; Gala</i>
<b>Mission Support (donation only - no tickets included)</b>			
<input type="checkbox"/> \$15,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$150			

**Ticket Packages:**  **Dorothy & Toto - \$1,500** (2 tickets to Patrons' Party & Gala)  **Ruby Slippers - \$500** (2 tickets to Gala)

I cannot attend, but would like to support the TGH Foundation with a contribution of \$ \_\_\_\_\_

**\$10,000 Chance Drawing**

Please join in the excitement of a Chance Drawing with a grand prize of \$10,000. Only 500 tickets will be sold. Need not be present to win.

I wish to purchase \_\_\_\_\_ Chance Drawing ticket(s) at \$100 each.

**Payment Information (please select one):**

Total Sponsorship Commitment: \$ \_\_\_\_\_  Please charge my credit card for \$ \_\_\_\_\_

Check made payable to **Tampa General Hospital Foundation** enclosed.  Please invoice me on \_\_\_\_\_.

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address for Credit Card \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Please mail completed form to Jamie Powell, Tampa General Hospital Foundation, P.O. Box 1289, Tampa, FL 33601-1289, email completed form to [courtneykennedy@tgh.org](mailto:courtneykennedy@tgh.org) or fax to (813) 254-0428.

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