

## Who We Are

Tampa General Hospital Foundation's Corporate Philanthropy Partners program consists of corporations and corporate foundations whose values align with the mission of the TGH Foundation – to support the programs and services of Tampa General Hospital and its goal to become the safest and most innovative academic health system in America.

## Our Goal

Our goal is to create a meaningful partnership with your organization and share the impact of your generosity, showcasing you as a leader in the community. We work with you to identify philanthropic interests to create an annual or multi-year partnership, eliminating multiple requests.

## Annual Levels

Each level of participation in the CPP program consists of benefits tailored to each corporation's interests. Membership is based on the calendar year.

- \$500,000 and above
- \$250,000 – \$499,999
- \$100,000 – \$249,999
- \$50,000 – \$99,999
- \$25,000 – \$49,999

[cpp@tgh.org](mailto:cpp@tgh.org)  
[www.tgh.org/cpp](http://www.tgh.org/cpp)

## Impact Story

As team members faced even more difficult challenges than ever before throughout the pandemic, foundation corporate donors once again stepped up and sought new, creative ways to boost team member morale. The McNichols family and McNichols Company are just one example of a family and their business merging together to cheer up those on the frontlines.



The McNichols Company supported TGH by clapping for team members entering or leaving their shifts. Soon after learning more about the mental effects of the pandemic on team members, the McNichols family also contributed crucial funding to allow the Spiritual Health and Education department hire a full-time chaplain dedicated to team members and help them achieve balance and comfort during the trying times.

Thank you, McNichols family and McNichols Company for being such a great Corporate partner!

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Listing on TGH Foundation Corporate Philanthropy Partners (CPP) Website	Logo with Click-Thru	Logo with Click-Thru	Logo with Click-Thru	Logo	Name
CPP Logo Provided to Use on Company Website					
Listing of all Corporate Partners sent quarterly to all Hospital Executives and Board Members					
Recognition at Foundation Signature Events	Logo	Logo	Logo	Logo	Name
Invitations to Webinars and Events					
Volunteer Opportunities for Employees					
Healthnetworks Foundation Membership**					
Invitation to Annual CPP Event*	4	3	2	1	
Wellness Workshops for your Employees	4	3	2	1	
Personalized Hospital Tour*			*Pending visitation policies at TGH. Events may be virtual. Amenities may change due to pandemic. **Organizations must have lifetime giving of \$250,000+.		
Experience Day at TGH*	VIP				

## CPP Benefits Defined

- The **Corporate Philanthropy Partners** website can be found at [www.tgh.org/cpp](http://www.tgh.org/cpp)
- Members are encouraged to display the Corporate Philanthropy Partner **logo** on their website, following the TGH CPP logo usage guidelines. A new logo will be provided for each membership term.
- Foundation Signature Events include our Annual Golf Tournament and Annual Gala\*.
- Volunteer Opportunities will be offered one per quarter. These opportunities include campus clean up, donation of toys for our Children's hospital, and possible "Clap Out" events\*.
- Healthnetworks Foundation Membership is provided to current CPP members with lifetime giving of \$250,000 or more. CPP members who qualify for this benefit will receive additional information.
- The Annual CPP Event will be an opportunity to network and connect with other CPP members and TGH executives, as well as hear updates from TGH leadership. The 2022 CPP event date TBD.
- Wellness Workshops are 30 to 45-minute virtual classes offered to your employees by TGH team members. CPP members will receive up to 4 complimentary wellness workshops, pending their respective level of membership and have the opportunity to purchase more. An example of a Wellness Workshop is "Self Care and Mental Health During COVID-19," which is led by a TGH psychologist. For a full menu of topics, please email [CPP@tgh.org](mailto:CPP@tgh.org).
- Personalized Hospital Tour will give participants a first-hand look at TGH\*.
- Experience Day at TGH will include a half day or full day including meetings with executives, tours of departments, and more\*.

