

Tampa General Hospital's Social Investment Program

Thank you for your interest in Tampa General Hospital's (TGH) Social Investment Program. We welcome your request to seek support for events, initiatives and programs that enrich the viability of our community. We are proud to serve our community as a destination medical and academic system for patients who come to us with the most complex medical problems. We value our role in the community and strive to become the safest and most innovative academic health system in America. Our primary goal is to contribute to the health and wellness of our community through social investments that support health resources, particularly for our most vulnerable populations. Tampa General Hospital receives several requests for support each year. All requests are considered on a case by case basis. Tampa General Hospital values social investment arrangements that help to create partnerships between TGH and the community. As a not-for-profit, Tampa General Hospital is dedicated to giving back to its local communities through its Community Engagement Departments Social Investment Program.

Tampa General Hospital Social Investment Program provides in-kind support and funding to programs and initiatives that ensure:

1. Our social investments align with [Community Health Needs Assessment \(CHNA\)](#) results and established IRS Community Benefit guidelines
2. Our community is a healthy, welcoming, and vibrant environment
3. Our community attracts and sustains a diverse workforce to provide the best patient care.
4. We accomplish our [Shared Purpose and Vision Statement](#)

Tampa General Hospital Social Investment Program Priorities

Tampa General Hospital's Social Investment Program provides in-kind support and funding for programs and initiatives that address identified needs and align efforts to enhance our purpose to heal, teach, and innovate while caring for everyone, every day.

Tampa General Hospital considers requests from non-profit organizations for sponsorship of programs, initiatives or other community activities that support our Community Impact Pillars. Our areas of focus include:

1. Promoting health and wellbeing
2. Collaborative community building with a focus on Social Determinants of Health (SDoH)
3. Fostering Diversity, Equity, and Inclusion (DEI)
4. Ensuring families thrive by addressing health disparities

Each request will also be considered for alignment with our Community Health Needs Assessment and any of the following priority areas of giving:

1. Cancer
2. Behavioral health
3. Obesity/nutrition/lifestyle
4. Women and children’s services
5. Social and cultural determinants of health
6. Cardiology
7. Health disparities
8. Neurology and neurology sciences
9. Community building and environmental improvements
10. Organ transplant services

Tampa General Hospital Social Investment Application Process

Application timeline

Tampa General Hospital’s welcomes requests at any time. However, our social investment review committee meets on the 4th Thursday of the last month of each quarter to review **new** funding requests. All new requests must be submitted **at least 60 days prior to** any advertising and event deadlines to be considered for the upcoming funding cycle.

Funding Cycle	Request Deadline	Funding Notification ¹	Outcomes Status Report Due ²
October – December	September 1	January 31	March 31
January - March	December 1	April 30	June 30
April – June	March 1	July 31	September 30
July – September ³	N/A	N/A	N/A

¹ Funds are typically distributed within 90 days of receipt of invoice. Processing times may increase during end of fiscal year.

² Funding requests in follow-up years will not be considered until an impact report is submitted on previously funded requests.

³ Funding requests submitted during this cycle must be for the following cycle due to end of fiscal year activities.

Reporting requirements

Effective January 1, 2020, organizations approved for \$5,000 or more in funding from Tampa General Hospital Social Investment Program must provide a report detailing the impact of funding prior to being considered for future funding. Please refer to Tampa General Hospital’s Social Investment Reporting Guidelines for additional details.

Tampa General Hospital Social Investment Application

Checklist

- Completed social investment application
- Sponsorship packet detailing contribution amounts, sponsorship levels, and benefits of each level including
 - benefits beyond event, such as
 - access to resources, trainings, etc
 - detailed** specifications for printed, video or voiced advertisements
 - size, color, orientation, bleed lines, font, file preference
 - video/voice ad length
 - deadlines for all benefits, if applicable (i.e. attendee names, ads, logos, etc)
- Detailed** COVID -19 prevention, safety & contingency plans, including
 - if in person event will be transitioned to a virtual event
 - please list any additional sponsorship benefits that will be included if transitioned to virtual event
 - if funds will be rolled over or returned if event is cancelled
- Detailed** inclement weather plans for outdoor events
- Completed new vendor application
 - new request
 - update organization information
- Copy of organizations current W-9
- Impact report for previous year's event, if not already submitted. All applicants are required to submit a detailed annual impact report for each funded event before any other requests will be considered. Preferred formats include
 - pdf
 - word
 - powerpoint
 - web link

Organization Information

Organization name:		
Mailing address:		
City:	State:	Zip:
Primary Contact: Type text here		

Primary contact title:	
Primary contact phone number: Primary contact email:	
Additional contact: Additional contact email:	
Organization website: Link to annual report:	
Is your organization a 501(c)? • Yes • No	
Are you a TGH employee? • Yes • No	Department: Cost Center #
Are you the internal champion for this event? • Yes • No If not, who is the internal champion for this event? <i>** Champions are responsible for working with Community Engagement staff to coordinate event details, recruiting teams, staffing vendor area, and attending event on behalf of TGH.</i>	

Event, Initiative or Program Details

Event, initiative, or program name:	Event Date:
Event location (please list full address):	
Overview: <i>Please provide or attach a detailed description of this event. Indicate target audience, estimated audience size, population and/or community demographics.</i>	
Is this a new funding request? • Yes • No	
Does this event, initiative, or program qualify as community benefit for your organization? • Yes • No	

Support Sought From TGH

Amount requested in cash and/or via in-kind contribution.

Intended Use of Funds

Please provide or attach a detailed account of how funds will be used. *Please note that funds are restricted to intended use detailed below.*

Alignment with TGH's Shared Purpose & Vision

Describe how your event, initiative or program aligns with TGH's Shared Purpose and Vision.

Relationship with TGH

Has TGH sponsored your event previously? If so, please indicate date of sponsorship, level of sponsorship and sponsorship benefits provided.

Other Healthcare Sponsors

Please list other healthcare sponsors and levels of commitment.

Additional Information

List any additional information you would like considered.

Please return completed sponsorship application and supporting documentation to Tamika Powe at sponsorship@tgh.org . By submitting this application, requestor certifies that all information and statements provided are accurate and true. The applicant also agrees to the award condition that any funds awarded are restricted to use as outlined in this application.