

2019-2021

## Implementation Strategy



# Overview

The Patient Protection and Affordable Care Act requires not-for-profit hospital organizations to develop an Implementation Strategy to address the priority health needs identified in the Community Health Needs Assessment (“CHNA”). As required by the Treasury and the IRS, this Implementation Strategy includes the following:

- A description of how the hospital facility plans to address the health need, the anticipated impact of these actions, and the plan to evaluate such impact;
- A list of programs and resources the hospital plans to commit to address the health needs; and,
- A description of any planned collaboration between the hospital and other facilities.

The Implementation Strategy presented on the following pages illustrates the key components Tampa General Hospital (“TGH”) will employ to address the priority health needs identified through the 2019 CHNA conducted in collaboration with the Healthy Hillsborough Collaborative. Additional information may be found at the website for Healthy Hillsborough.

# Priority Health Need - Access to Care

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members, TGH patients, their families and caregivers	Provide education & support groups for a variety of conditions at multiple locations throughout the TGH system.	Provide a variety of education & support groups throughout the community. An annual inventory of support group activities will be the evaluation measure.	USF, Abbie		TGH offers a variety of education & support groups to its patients and their families. Currently, these include brain injury, breastfeeding diabetes, COPD and several others.
Community members	Partner with organizations to provide education, counseling, and registration opportunities to the community for the Insurance Exchange.	Collaborate with community partners to provide education, counseling, and registration opportunities leading up to and during open enrollment.	SHINE, Covering Florida Navigator Program, Healthy Hillsborough Committee.		Through collaborative efforts, TGH will become a resource for community members. A survey of community members as part of the 2021 CHNA process will provide data on whether progress is being made in this area.
Healthcare professionals	Implement a platform for providers that contains a comprehensive list of programs & resources addressing Social Determinants of Health (SDoH).	Collaborate with organizations to research platforms that meet this need. The presence of the Healthy Hillsborough website, as well as any traffic metrics, will provide an evaluation of this strategy.	Healthy Hillsborough Committee, Tampa Bay Healthcare Collaborative	Unite US, Aunt Bertha	Access to care was one of the top 5 health concerns mentioned during focus groups conducted for TGH's CHNA. A resource for providers will improve access to services for community members.

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members	Provide low-cost and free screenings that address a variety of health-related issues.	Continue to provide screening services throughout the TGH system while expanding them to include the "at risk" populations and mobilizing them to areas around the community. Utilize screening tools to determine SDoH influencers.	Fast Track		15.7% of all families in Hillsborough County are living below the poverty line. Providing low-cost and free screenings will allow families to access screenings for a variety of health concerns. An increase in the number of annual screening events will serve as the evaluation metric.
Community members	Promote and expand evidenced-based Prevention and Health Management Programs at TGH and throughout the county.	Focus on providing evidenced-based education programs for community members with a variety of dates and times. The number of programs will serve as an evaluation of this strategy's success.	Healthy Hillsborough Committee, Senior Connection, University of Florida/ Institute of Food and Agricultural Sciences (UF/IFAS) Extension for Hillsborough County		During focus groups, public transportation was a highly mentioned barrier in terms of access to healthcare services. By providing a variety of dates, times, and locations, TGH can potentially reduce the number of residents who are unable to seek health education because of these barriers.

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members	<p>Increase the availability of and access to clinical resources to community members by increasing the number of access points throughout service areas and increasing navigators within the TGH health system.</p>	<p>Increase the number of clinical services and access points offered throughout the service area.</p>	<p>TGMG, Fast Track, Lee Health, TGH Telehealth, Onmed, Tyto, UCAH</p>		<p>By expanding the areas in which services are provided and increasing the number of navigators across service lines TGH will increase availability of health services across its service area. Increasing the number and variety of services provided will make TGH a leader in healthcare access and availability. An inventory of the new services and access points will serve as the evaluation component of this strategy.</p>

# Priority Health Need – Exercise, Nutrition and Weight

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members	Expand TGH's Lifestyle Change and Weight Management Program.	Offer the program at more locations throughout the TGH system, increase the number of coaches trained in the program and track the performance of coaches.	UF/IFAS Extension for Hillsborough County, Healthy Hillsborough Committee	FastTrack	This an opportunity for the hospital to expand a successful program to reach more community members. By tracking the performance of those responsible for heading up the program, TGH will have measurable information regarding the success of the program.
Community members	Foster relationships and create partnerships with established organizations in the community that address exercise, nutrition and weight.	Partner with organizations in the community to increase the number of participants and encourage healthy lifestyles.	Where Love Grows, MoreHealth, YMCA Veggie Van, Feeding Tampa Bay, UF/IFAS Extension for Hillsborough County, Healthy Hillsborough Committee, University Area Community Development Center (UACDC)	USF Center for Advancement of Food Security & Healthy Communities	TGH is currently partnered with several organizations in the community. By continuing to expand our partnerships, TGH will increase the number of services provided.
Community members	Promote and provide evidenced-based education that focuses on exercise, nutrition and weight throughout the service area.	Provide education to promote healthy lifestyles and increase individuals engaging in healthy lifestyle.	UF/IFAS Extension for Hillsborough County, Healthy Hillsborough Committee, MoreHealth, UACDC		Providing programs that focus on these health issues will increase the number of people who have access to information related to prevention. Progress of this initiative can be measured by tracking program participation and attendance.

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members	Provide pre- and post-surgery support groups for weight loss surgery patients and those struggling with obesity.	Continue to provide support groups and expand their scope to include those who have not gone through weight loss surgery but are struggling with nutrition, weight gain, exercise, and obesity.	Bariatric Program		By expanding support groups to include those struggling with obesity, TGH will provide another resource for community members. Program success can be gauged by tracking number of new attendees.
Community partners	Provide funding and resources for initiatives that address exercise, nutrition and weight.	Continue to help fund and support organizations that provide education and services relating to these health issues to community members.	Where Love Grows, MoreHealth, YMCA, Feeding Tampa Bay, UACDC	USF Center for Advancement of Food Security & Healthy Communities	By providing funding and other resources to community organizations provide education and services to families struggling with these health issues, TGH is reaching a larger demographic and helping to increase access and awareness. One potential evaluation measure is to complete an annual assessment of the number of programs receiving assistance.

# Priority Health Need – Behavioral Health

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
Community members	Provide and promote Mental Health First Aid and MyStrength.	Focus on behavioral health education programs other resources for the community.	All4HealthFL, MyStrength, UACDC	USF	By providing these services and expanding their scope, TGH is addressing these concerns. This strategy's evaluation can be completed by tracking new services and programs.
TGH Employees	Continue to provide education for staff on screening tools and available resources for patients.	Provide supplemental trainings and seminars on behavioral health services for patients.	MyStrength		TGH will continue to address these concerns through educational efforts. This strategy's evaluation can be completed by tracking new trainings, seminars and number of employees trained.
Community Members	Continue to fund and support West Central Florida Mental Wellness Coalition	Promote and use as a resource for community members.	West Central Florida Mental Wellness Coalition		As a member, TGH can provide resources to more individuals in the community. TGH's participation in the West Central Florida Mental Wellness Coalition will serve as the indicator of progress.

Target Population	Action Plan	Goals	Existing Partner(s)	Possible Partner(s)	Action Plan Rationale
TGH staff and providers	Partner with organizations to identify high-utilizers, address substance use and administer medication in the ED.	Implement Peer specialists and /or Hospital Bridge Program	Healthy Hillsborough, ACTS	DACCO	Implementing programs addressing these issues will assist in reducing high utilizers within this population and assist TGH ED staff to treat patients with history of substance use. TGH's implementation of programs will serve as the indicator of progress.